

KHALED ELSAYED — SENIOR PRODUCT DESIGNER

— Open to senior product design roles. Selectively taking on client projects.

Senior Product Designer with eight years of experience designing complex digital products: enterprise platforms, e-commerce, CRM and ERP systems, and mobile apps. I carry a product from definition to live release — product thinking, interface and design systems, and front-end build with AI-assisted tools — working closely with product and engineering teams.

◆ WORK EXPERIENCE

Icon Creations · Senior UI/UX Designer Dec 2021 – Present · Cairo

- Leading product design across enterprise and large-scale digital platforms.
- Driving UX decisions that improve system clarity, usability and consistency.
- Working closely with product and engineering to deliver scalable solutions.

Your Parts · Senior Product Designer Jul 2023 – Jul 2024 · Cairo

- Product design for e-commerce and operations platforms, focused on usability and system clarity.
- Collaborated with product teams to improve user experience and workflows.

Efficient Vision · Senior UX Designer Apr 2023 – Mar 2024 · Florida (remote)

- Designed user experiences for web platforms with a focus on usability and performance.
- Improved user flows and reduced friction in key interactions.

Grand Technology · Product Designer Oct 2022 – Jun 2023 · Cairo

- Designed digital products for web and mobile platforms.
- Contributed to usability and interface consistency.

Connect4Sport · Product Designer Apr 2022 – Nov 2022 · Cairo

- Worked on the mobile app experience and user flows.

Codanyon · UI/UX Designer Nov 2020 – Dec 2021 · Alexandria

- Designed UI and UX for multiple web and mobile products.

Rabbit Technology · UI/UX Designer Jun 2018 – Dec 2020 · Alexandria

- Worked on product interfaces and user journeys for digital platforms.

◆ SELECTED PROJECTS

BMW Grand Class · Senior Product Designer (via Icon Creations) 2024 – Present

Designed the members' app for BMW Egypt's Grand Class loyalty programme (iOS and Android), plus its logo, app icon and landing page, and continue to design its releases.

Sirius Visuals · Designer and front-end developer (via Angle Quotes) 2026

Designed and built the bilingual (English / Arabic) website and its content dashboard, from concept to live.

Kasrawy Group — Website · Senior UX/UI Designer 2025

A corporate website that presents a group working across four sectors as one company.

Misr El-Gadida — Website · Senior Product Designer	2025
A modern web experience focused on accessibility, clarity and structured content.	
Armada — Website · Senior Product Designer	2025
Corporate website: navigation, content and brand alignment.	
Efficient Vision — Platform website · Senior UX/UI Designer	2024
Information architecture and usability for a complex enterprise platform.	
Your Parts — E-commerce, CRM and ERP · Senior Product Designer	2023 – 2024
Designed a connected platform — e-commerce site, mobile app, CRM and ERP — for inventory, order management and operations.	
Volkswagen — Mobile application · Senior Product Designer	2023
Mobile experiences for connected vehicle services and automotive workflows.	
Grand Egyptian Museum · UI/UX Designer (via Icon Creations)	2022
Designed the website and mobile app for the Grand Egyptian Museum ahead of its opening.	
The Sovereign Fund of Egypt · Senior Product Designer (via Icon Creations)	2022
Designed the bilingual (English / Arabic) website for Egypt's sovereign fund.	

◆ EDUCATION

Computer Science · International Communications Institute (ICI)	2013 · Alexandria
Google UX Design Professional Certificate · Meta — Principles of UX/UI Design	

◆ SKILLS

Product	Product design · UX strategy · Product thinking · Discovery and definition · Information architecture · User research · Usability testing · Stakeholder management
Design	Interaction design · Design systems · Enterprise UX · Brand identity · Motion design
Build	Design-to-live delivery · Responsive web · Website development · AI-assisted design and development · AI prototyping
Tools	Figma · FigJam · Framer · Webflow · Adobe Photoshop · Adobe Illustrator · Claude · Claude Code · Cursor · Lovable · Notion